



Methods for Forecasting Demand and Qualifying Need for Rural Passenger Transportation: Final Workbook (TCRP Report 161)



July 23, 2013 - 2:00pm-3:30pm ET

An accurate and reliable estimation tool for rural public transit and human services transportation demand is needed for the planning of services, development of coordination plans, and budgeting for rural localities throughout the United States. Such an estimation tool gives local decision makers better information to allocate and coordinate scarce transportation resources to address local passenger transportation mobility needs.

Initial work on estimating demand for rural passenger transportation was published in 1995 in TCRP Report 3. In the intervening years, the nature of rural public transit and human services transportation has changed. TCRP Report 161: *Methods for Forecasting Demand and Quantifying Need for Rural Passenger Transportation: Final Workbook* provides (1) improved methods for forecasting rural passenger-transportation demand and (2) methods for quantifying passenger transportation needs.

This report is supplemented by two products: an Excel spreadsheet that can be used to implement the procedures included in the workbook; and a methodology report, TCRP Web-Only Document 58, which documents (1) how the research team developed the need and demand estimation methods, (2) the findings of the analyses, and (3) recommendations for functions to be used in estimation of need and demand.

The webinar will introduce participants to the concepts of the rural passenger transportation need and demand analysis procedures, review the recommended methods, and provide an introduction to the spreadsheet for application of the methods.

Presenters are:

- Mr. Frank Spielberg, Principal investigator, TCRP Project B-36
- Mr. A. T. Stoddard, Principal, LSC Transportation, Colorado Springs CO
- Mr. Corey Pitts, Transportation Planner, Vanasse Hangen Brustlin, Vienna VA

Target Audience

This webinar will be of interest to planners in rural areas and operators of rural passenger transportation systems.

Register Today!

The webinar is **FREE**, but you must register to receive the log in information. Register online at www.NTIONLINE.com. From the home page, click Special Offerings, Webinars, then select ***Methods for Forecasting Demand and Qualifying Need for Passenger Transportation: Final Workbook (TCRP Report 161)***.

For more information, please contact NTI Program Coordinator: Fran Conti, 732-932-1700, ext. 238, fconti@nti.rutgers.edu